

Mother Dairy Calcutta
P.O. Dankuni Coal Complex, District Hooghly (W.B.) Pin: 712310.

**EXPRESSION OF INTEREST FROM INS ACCREDITED AGENCIES FOR
RELEASING ADS IN NEWSPAPERS (CLASSIFIED TEXT AND CLASSIFIED
DISPLAY ADS) OF MOTHER DAIRY CALCUTTA IN ALL INDIA, KOLKATA AND
ITS SUBURBS AND SURROUNDING DISTRICTS.**

PUR/TENDER-053/AD-AGENCY/SM/

27.11.2019

Expression of Interest is invited from reputed, experienced, qualified and eligible Firm/Organization/Government entities having proven capacity to undertake and carry out ads as required to fulfill the need and requirement for publication on all India, within Kolkata and its suburbs & surrounding districts for a period of one year which later can be extended upon satisfactory performance.

Selection will be based on the criteria mentioned below:

Firm/Organization/Government entity must be experienced and should have released good volume of Classified Display ads on daily/monthly basis on an average. Supporting Documents will be required as a proof of work.

Firm/Organization/Government entity must have substantial manpower to handle pressure and deliver projects on time.

Firm/Organization/Government entity should be able to offer maximum offer rate on the current price list of the concerned newspapers.

Interested parties are requested to apply to the Chief General Manager, Mother Dairy Calcutta, P.O. Dankuni Coal Complex, Dist. Hooghly, Pin – 712310 (WB) in a sealed envelope enclosing copy of Current Trade Licence, PAN, Service Tax & Current IT Return Certificates within **09.12.2019** upto 4 pm mentioning the tender number & date on top of the envelope.

Chief General Manager reserves the right to accept any or reject any or all offers without assigning any reason what-so-ever.

Chief General Manager

Mother Dairy Calcutta
P.O. Dankuni Coal Complex, Dist. Hooghly, (WB), Pin – 712 310

General Terms & Conditions

Bidder must have 5 years working experience in this particular job and it should be supported by certificate issued by competent authority/photocopy of work order/photocopy of job completion certificate etc.

Payment terms :-

100% payment will be made within 30 days after receipt of the bill duly certified by the competent authority.

No advance payment will be given.

The Dairy Administration reserves the right to terminate the contract by giving 30 days clear written notice for any reason whatsoever.

If any dispute or difference shall at any time arise between the two parties in respect of this order or concerning anything herein contained or arising out of this order, or as to the rights, liabilities or duties of the said parties hereunder, or as to the recovery of any amount, the same shall be referred to the sole arbitration of Managing Director, West Bengal Co-operative Milk Producers' Federation Ltd., Block LB-II, Sector-III, Salt Lake City, Kolkata – 700 098. The decision of the Arbitrator shall be final and binding on the parties. The Hon'ble High Court at Kolkata shall have exclusive jurisdiction as regards any dispute/arbitration under these terms irrespective of any jurisdiction clauses mentioned hereinabove or subsequently in other place(s). The arbitration proceedings shall be governed by the provisions of the Arbitration and Conciliation Act, 1996 and rules made thereunder of any enactment or statutory modifications thereof for the time being in force.

The following documents (Photocopy) to be submitted along with the offer.

- (a) General Terms & Conditions of the tender
- (b) Valid Trade License
- (c) Copy of PAN Card
- (d) Copy of GST Registration Certificate
- (e) Credentials
- (f) Income Tax Clearance Certificate

Under any circumstances you shall not sublet the work to any Individual/firm /company etc. at any time within the contract period.